Section I

IMPLEMENTATION ELEMENT

EXECUTIVE SUMMARY

The purpose of this section is to explain how the comprehensive plan will be utilized to guide future growth and development in Arena and is intended to serve as the blueprint for the future. As change is inevitable, the plan may need to be amended to appropriately reflect major changes. Section I will review how each section of the comprehensive plan elements interrelate and how the plan will be monitored and evaluated. The final part of this Section is a discussion on how the plan will be updated at a minimum of once every ten years.



Wisconsin State Statute 66.1001(2)(i)

(i) Implementation.

A compilation of programs and specific actions to be completed in a stated sequence, including proposed changes to any applicable zoning ordinances, official maps, sign regulations, erosion and storm water control ordinances, historic preservation ordinances, site plan regulations, design review ordinances, building codes, mechanical codes, housing codes, sanitary codes or subdivision ordinances, to implement the objectives, policies, plans and programs contained in pars. (a) to (h). The element shall describe how each of the elements of the comprehensive plan will be integrated and made consistent with the other elements of the comprehensive plan, and shall include a mechanism to measure the local governmental unit's progress toward achieving all aspects of the comprehensive plan. The element shall include a process for updating the comprehensive plan. A comprehensive plan under this subsection shall be updated no less than once every 10 years.

Town of Arena I - 1 Comprehensive Plan

IMPLEMENTATION POLICIES

The following are the implementation policies (not in order of priority) for the Town of Arena.

Enforce local ordinances to maintain the character of existing and future land uses within the Town of Arena.

Local ordinances must be enforced consistently to maintain the character of the Town. Again the keyword is enforcement.

▶ Update the Town of Arena comprehensive plan at a minimum of every ten years as required by Wisconsin State Statute 66.1001.

This plan needs to be updated at least once every ten years. Depending on development or other changes, the plan may need to be updated on a more frequent basis.

Amend the local comprehensive plan and ordinances only after careful evaluation of existing conditions and potential impacts.

Depending on what takes place in Arena in the next twenty years, this comprehensive plan and enforcement ordinance may need to be amended. This should be done with extreme caution. Amendments should not be made to simply avoid local planning pressure.

CONSISTENCY AMONG PLAN ELEMENTS

As required by Wisconsin State Statute 66.1001 all elements included in this plan are consistent with one another and no known conflicts exist. All nine elements included in this plan work to achieve the desired future for the Town of Arena.

PLAN ADOPTION

The first official action required to implement the Town of Arena comprehensive plan is official adoption of the plan by the local Plan Commission. Once the local Plan Commission adopts the plan by resolution, the Town Board must then adopt the comprehensive plan by ordinance as required by State Statute 66.1001. After the plan is adopted by ordinance, it then becomes the official tool for future development in the next 20 years. The plan will guide development in a consistent manner.

LOCAL ORDINANCES AND REGULATIONS

The intent of the local ordinances and regulations is to control development of land within the Town. By carefully applying these local ordinances and regulations the Town of Arena will be accomplishing policies of the comprehensive plan. Enforcement of such ordinances and regulations serve an important function by ensuring orderly growth and development. The Town of Arena will continue to use the lowa County Zoning Ordinance as a primary tool of enforcement.

PLAN AMENDMENTS

The Town Board can amend the Town of Arena Comprehensive Plan at any time. Amendments would be any changes to plan maps or text. Amendments may be necessary due to changes in Town policies, programs, or services, as well as changes in state or federal laws. An amendment may also be needed due to unique proposals presented to the Town. Proposed amendments should be channeled through the local planning commission and then final action should occur at the Town Board.

PLAN UPDATES

As required by Wisconsin State Statute the comprehensive plan needs to be updated at least once every ten years. An update is different than an amendment, as an update is a major revision of multiple plan sections including maps. The plan was originally written based on variables that are ever changing and future direction might be inaccurately predicted. A plan update should include public involvement, as well as an official public hearing.

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RURAL RESIDENTIAL SITING CRITERIA

The criteria in Table I.1 must be met in order to comply with the Town of Arena and Iowa County's comprehensive plans. Items listed in Column A are standard across the county. Items in Column B are specific to the Town of Arena.

Table I.1: Town of Arena Rural Residential Siting Criteria

Table	le 1.1: Town of Arena Rural Residential Siting Criteria					
Complies	Does Not Comply	Column A Iowa County Criteria	Complies	Does Not Comply	Column B Town of Arena Criteria	
		1. Septic System Requirement (Required space to accommodate a septic system and back up system – unless connected to a municipal system)			Minimum Lot Size (Development must comply with the minimum lot size of 5 acres – only 1 acre from Ag.)	
		2. Private Well (Required space to accommodate a well – unless connected to a municipal system; adequate sizing (requiring evidence of a DNR well permit); type of water conservation techniques will be used in business.)			2. Density Standard (1 home per 40 acres.)	
		3. Access / Driveway Approval (Written approval from the respective town stating a driveway access would be permitted to this site)			3. Driveway Standards (Maximum of 4 users per driveway, see Town of Arena Driveway Ordinance.)	
		4. Floodplain (Rezone must conform to any state and federal floodplain standards)			4. Slope (Driveway cannot exceed 10% grade.)	
		5. Shoreland & Wetland (Rezone must conform to any state or local shoreland and wetland standards)			5. Minimum Structure Size (Development must be at least 1000 sq. ft, 24 ft. wide, with 4/12 pitch)	
		6. Use Must Comply With District (The proposed uses comply with uses in requested or existing zoning district; lot configuration, etc)				
		7. Compliance Town Criteria (The rezone must comply with the minimum number of town standards required in Column B)				

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COMMERCIAL SITING CRITERIA

Because commercial development can vary significantly from retail sales to heavy industrial, the criteria below are more general in nature. Individual towns may want to consider having more specific requirements for particular types of business. The concept here is similar to the process that will be used with the siting criteria for residential development. Items listed in Column A are standard across lowa County; items in Column B are specific to the Town of Arena.

Table I.2: Town of Arena Commercial Siting Criteria

I able	able I.2: Town of Arena Commercial Siting Criteria						
Complies	Does Not Comply	Column A Iowa County Criteria	Complies	Does Not Comply	Column B Town of Arena		
					1. Feasibility of Business		
		Septic System Requirement Required space to accommodate a septic			1a. Business Plan - Does the proposal have a business plan?		
		system and back up system – unless			1b. Financing - Is financing in place?		
		connected to a municipal system.			1c. Phased Development - Depends on time of phasing, number of phases.		
		2. Private Well Required space to accommodate a well – unless connected to a municipal system; adequate sizing (requiring evidence of an Environment Impact Study if necessary); type of water conservation techniques will be used in business.			2. Driveway/Access Approval Must meet Town plan.		
					3. Social Impacts		
		3. Access / Driveway Approval			3a. Aesthetics: Minimize visual impact		
		Written approval by the highway authority and the respective town stating a driveway access would be permitted to this site.			3b. Sense of Neighborhood: Minimal residential impact		
		would be permitted to this site.			3c. Potential Ancillary Development: Case by case basis		
		4. Floodplain Rezone must conform to any state and federal floodplain standards.			4. Natural Resource Impacts		
		5. Shoreland & Wetland Rezone must conform to any state or local shoreland and wetland standards.			4a. Air Quality: Meet DNR permitting standards.		
		6. Use Must Comply With District The proposed uses comply with uses in requested or existing zoning district; lot configuration, etc.			4b. Water Quality: Meet DNR permitting standards.		
		7. Social impacts Traffic patterns; compatibility with surrounding land use; potential ancillary development.			4c. Erosion: DNR and Town Driveway permit		
		8. Impact on natural resources Erosion control plan; air quality; water quality; chemical infiltration of soils; erosion potential; noises; odors.			4d. Noises: Planning review		
		9. Business Plan - Growth potential			4e. Odors: Planning review		
		10. Compliance Town Criteria The rezone must comply with the minimum			5. Compliance with Town Land Use Map		
		number of town standards required in Column B.			6. Compliance with Town Ordinances		

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IMPLEMENTATION MEASURES

Tables I.3 through I.11 list the Town's policies by element and provide spaces for actions, implementation groups, and timeline to implement various aspects of this comprehensive plan.

Table I.3 - ISSUES AND OPPORTUNITIES

GOAL: ESTABLISH COMMUNITY STRENGTHS, WEAKNESSES, ISSUES AND OPPORTUNITIES						
Policies	Action – Plan	Key Groups of Implementation	Timeframe			
Protect and improve the health, safety, and welfare of residents in the Town of Arena.						
Preserve and enhance the quality of life for the residents of the Town of Arena.						
Protect and preserve the small community character of the Town of Arena.						

Table I.4 - HOUSING

Policies	Action – Plan	Key Groups of Implementation	Timeframe
Encourage the provision of an		,	
adequate supply of single-family			
homes. Choice of owner and renter			
type-housing units should be made			
available to serve the current and			
future needs of all residents.			
Promote the preservation and			
rehabilitation of the existing housing			
stock in the Town of Arena.			
Enforce the Iowa County Zoning			
Ordinance to maintain the character of			
existing and future residential			
neighborhoods.			
Discourage residential development in			
areas where soils, slope,			
environmental, or other topographical			
limitations prove to be unsuitable.			
Coordinate planning activities with Iowa			
County and surrounding jurisdictions to			
effectively plan for residential growth.			
Continue to identify areas and			
designate land for future housing			
developments.			
Review new housing proposals and			
support those proposals and programs			
that meet the Town's housing needs			
and are consistent with the policies			
outlined in the comprehensive plan.			

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Table I.5 - TRANSPORTATION

GOAL: SAFE AND EFFICIT GOODS	ENT TRANSPORTATION SYSTEMS, WHICH ACCOMMODATE TH	E MOVEMENT OF PEC	PLE AND
Policies	Action – Plan	Key Groups of Implementation	Timeframe
Local Transportation Infrastructure and Issues	Work with the Town of Arena and WisDOT to create and promote a "Park & Pool" ride lot to support and increase carpooling.		
	 Add bicycle improvements to targeted town roads to improve safety, connectivity, and support tourism as a part of economic development. 		
	Support future passenger/commuter rail.		
Local Economic Development	Increase the transportation system's ability to support tourism as a part of economic development.		
Aesthetics	Consider nominating qualifying road(s) for the state's Rustic Roads program.		
Accessibility and Special Needs Users	Support the development and promotion of paratransit services for local residents.		
Efficiency and Safety	Support efforts to mitigate traffic congestion on USH 14.		
Cost	Improve safety at blind, unmarked intersections. Explore and possibly establish, a Capital Improvements		
	Program for major projects.		

Table I.6 - UTILITIES AND COMMUNITY FACILITIES

Policies	Action – Plan	Key Groups of Implementation	Timeframe
Remind Town residents to test their wells each year so as to protect the drinking water supply			
Remind Town residents to perform regular maintenance on their septic systems.			
Develop a strategy for siting telecommunication ("cell") towers.			
Ensure that new development bears a fair share of capital improvement costs necessitated by the development.			
Guide new growth to areas that are most efficiently served with utilities.			

Table I.7 - AGRICULTURAL, NATURAL, AND CULTURAL RESOURCES

GOAL: PROTECT, CONSERVE, AND MAINTAIN A HIGH LEVEL OF ENVIRONMENTAL QUALITY THROUGHOUT THE COMMUNITY				
Policies	Action – Plan	Key Groups of Implementation	Timeframe	
Routinely remind residents of the importance of their				
agricultural, natural, and cultural resources and the need				
for continued protection of local open spaces to provide				
recreational opportunities.				
Build partnerships with local clubs and organizations in				
order to protect important natural areas.				
Encourage farmland and the preservation of the family				
farm in Arena.				
Enforce noxious weed control ordinances.				
Support tree preservation and sustainable forestry				
practices.				
Maintain proper separation distances between urban				
and rural land uses to avoid conflicts.				
Identify recharge areas for local wells and inventory				
potential contaminant sources.				
Restrict development from major drainage areas in order				
to aid in stormwater runoff and prevent flooding.				
Create wellhead protection plans for private Town wells.				
Promote tourism opportunities and continue to pursue				
efforts to capitalize on local resources in conjunction with				
programs like walking tours, the Wisconsin Historical				
Markers Program, distributing bike trail maps,				
maintaining trails, and preserving the natural beauty of				
the area				

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Table I.7 (cont.) - AGRICULTURAL, NATURAL, AND CULTURAL RESOURCES

GOAL: PROTECT, CONSERVE, AND MAINTAIN A HIGH LEVEL OF ENVIRONMENTAL QUALITY THROUGHOUT THE COMMUNITY					
Policies	Action – Plan	Key Groups of Implementation	Timeframe		
Consider implementing an historical preservation ordinance, in order to preserve and/or enhance the irreplaceable historic structures, locations, and archeological sites in Arena.					
Utilize County, State, and Federal programs to conserve, maintain, and protect agricultural, natural, and cultural resources.					

Table I.8 - ECONOMIC DEVELOPMENT

GOAL: PROMOTE ECONOMIC DEVELOPME	NT THAT PROVIDES FOR	A HEALTHY, DIVERSIFIED, AND GROV	WING ECONOMY
Policies	Action – Plan	Key Groups of Implementation	Timeframe
The various interested communities, county			
representatives, and other parties including			
businesses and business organizations,			
should meet to discuss the creation of a			
countywide economic development			
corporation.			
All incorporated jurisdictions, as well as the			
county, should provide for annual funding of			
economic development needs, including, but			
not limited to membership dues in			
organizations that promote economic			
development beneficial to the county.			
Each community should create a community fund through the Community Foundation of			
Southern Wisconsin, especially if there is not an alternative vehicle for encouraging local			
charitable contributions that go toward overall			
community betterment.			
Utilize the availability of training programs to			
enhance local capacity building for purposes			
of community and economic development.			
, ,			
Develop necessary information to market the			
community and the available business sites			
and available buildings within the community			
on the Internet.			
Work on tourism potential as tourism is one of the fundamental assets of lowa County.			
,			
Make historic preservation and tourism a			
fundamental economic development strategy			
of community and county efforts.			
Conduct a housing needs assessment in all			
areas interested in housing development, and			
make housing development a fundamental			
economic development strategy in areas			
where this is desired, but evaluate proposals			
by doing a feasibility analysis. Become familiar with new Tax Increment			
Financing (TIF) and the Tourism, Agriculture,			
Forestry (TAF) laws. This is pertinent for any			
jurisdiction, even towns, as there may be			
considerable opportunities for economic			
development.			

Table I.9 - INTERGOVERNMENTAL COOPERATION

Table 1.0 INTERCOVERNMENTAL GOOD ENAMED							
GOAL: PROMOTE COOPERATIVE RELATIONSHIPS WITH ADJACENT AND OVERLAPPING JURISDICTIONS							
Policies	Action – Plan	Key Groups of Implementation	Timeframe				
Maintain established intergovernmental							
relationships.							
Explore new opportunities to cooperate							
with other local units of government.							
Establish written intergovernmental							
cooperation agreements.							

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Table I.10 - LAND USE

	COMPREHENSIVE PLAN	Key Groups of	
Policies	Action – Plan	Implementation	Timeframe
I. Land Use – Farm Preservation	-		
Enforce a development density of one home per 40 acres in the Town of Arena.	In order to establish a residential density that is appropriate to the land and the rural character of community services, and to limit the impact of land		
	speculation upon farmlands in the town, the policy shall be to have swelling units at a density of not more than one (1) dwelling unit per forty (40) acres.		
	This density standard shall be determined on the basis of contiguous ownership parcels of record as listed in the Town of Arena property tax rolls as of January 1, 1985. Existing farm related dwellings are counted against the density standard.		
	All vacant parcels, 40 acres or less, existing prior to adoption of the Town of Arena 40-Acre Ordinance (November,		
	1983) will be grandfathered to allow one dwelling unit, subject to an agreement by the property owner that the entire parcel be deed restricted by covenant to have no more than one dwelling unit		
	per 40 acres as a condition of approval of a rezoning or a building permit issued by the Town.		
 Require a minimum lot size of 5 acres for residential development. 	The minimum parcel size for dwellings in conformance with one unit per 40-acre policy is five (5) acres. Residential building sites shall not contain more than one (1) acre of farmland as defined herein.		
3. Limit non-farm development on productive farmlands (lands having a history of farming activity including cropland and pasture land) and /or lands containing soils defined as Class I, II, or III soils as designated in the Soil Survey Report for lowa County prepared by the US Soil Conservation Service.	An exception to this policy will be granted where farmland parcels are too small to be economically used for agricultural purposes or which are inaccessible to modern farm machinery needed to produce and harvest agricultural products.		
 Restrict the location of new private driveways or roads through the Town of Arena Driveway Ordinance. 	New private driveways or roads shall not be permitted to cross or dissect productive farmlands unless allowed along existing line fences as of October 1985, or natural features such as a stream.		
 Refrain from expanding public utilities through areas of productive farmland. 	Any new development requiring public utility extensions (electric power lines, telephone lines, gas distribution lines) to cross productive farmlands in a manner that will disrupt farming activities will not be permitted.		
Require non-farm development to located at least 400 feet from an operating farm.	To avoid possible farm nuisance complaints, development meeting the above criteria will not be permitted to locate within 400 feet of an operating farm unit or agricultural facility. If in the opinion of the Town a greater distance is required to avoid possible conflicts from existing or proposed agricultural operations, a greater setback distance		

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Table I.10 (cont.) - LAND USE

	COMPREHENSIVE PLAN	Koy Groups of	
Policies	Action – Plan	Key Groups of Implementation	Timeframe
I. Land Use – Farm Preservation	70000111011	implementation	Timorrame
7. Encourage farmland erosion control	The Town will encourage farmland		
practices.	erosion control practices. The Town		
	will work with the Iowa County Soil		
	Conservation Service Office and will		
	encourage landowners to follow		
	approved farm conservation plans		
	aimed at reducing soil erosion rates.		
Monitor large-scale farm operations.	The Town will monitor intensive,		
ů i	confinement, and /or large-scale		
	farming operations to avoid possible		
	land use conflicts and environmental		
	nuisances. Any farm operation (farm		
	unit) exceeding 300 animal units as		
	defined below will be subject to review		
	and approval in compliance with the		
	performance standards of the Town of		
	Arena Comprehensive Plan.		
II. RESIDENTIAL DEVELOPMENT			
Allow a maximum of four homes to	No more than four dwelling units will be		
cluster in any given area.	allowed to cluster with abutting parcel		
- -	boundaries or on a shared driveway.		
No more than four dwelling units will be			
allowed to cluster with abutting parcel			
boundaries or on a shared driveway.			
Require conformance to the Town of	See the required criteria included in		
Arena Development Standards.	Section I of the Town of Arena		
	Comprehensive Plan.		
Restrict the dedication and maintenance	The Town of Arena will not accept the		
of future roadways in the Town of Arena.	dedication or maintenance		
	responsibility of any additional roads		
	servicing residential development.		
5. Require all new mobile homes to be	All future mobile homes in the Town of		
located in a mobile home park.	Arena will be required to be located in		
	mobile home parks as defined in		
	Wisconsin Statutes and shall be		
	connected to the Village of Arena		
	sanitary sewer collection and treatment		
	system. (Existing mobile homes may		
	be replaced on the same site within six		
	(6) months provided that the mobile		
	home has been humanly occupied		
	since January 1, 1985.)		
6. Non-residential development structures	Accessory building, storage buildings or		
are allowed development that will be	similar buildings, not intended for year		
permitted, but may not exceed 600 square	round occupancy and not related to a		
feet.	farm or permitted dwelling may be		
	allowed on a case-by-case conditional		
	approval basis. In no such case shall		
	the structure exceed 600 sq. ft. or have		
	internal plumbing. Recreation cabins		
	will be limited to one (1) per forty (40)		
	acres – the same provisions as a		
	residential dwelling unit.		
III. COMMERCIAL DEVELOPMENT	, J		
Encourage commercial development to	Commercial development along		
cluster along the Highway 14 corridor near	Highway 14 will be permitted in		
existing commercial development.	conformance with all of the other		
•	policies established for development.		
	In addition, the Town will encourage		
	new commercial development to		
	"cluster" or located in or adjacent to		1
	existing, commercially zoned areas.		
2. Require all new commercial development	This is required so that high volumes of		
to have frontage on either a county or state	traffic are not shifted onto town roads		
highway.	and in turn, require additional upkeep		
5 - 7	and maintenance. Small family		
	businesses would be exceptions.		i

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Table I.10 (cont.) - LAND USE

GOAL: IMPLEMENT THE POLICIES OF THIS COMPREHENSIVE PLAN Policies Action – Plan III. COMMERCIAL DEVELOPMENT 3. Encourage large-scale industry or business development to connect to public water and wastewater utilities. 4. Agricultural businesses providing farm services and/or	Timefroms
Policies Action – Plan Implementation III. COMMERCIAL DEVELOPMENT 3. Encourage large-scale industry or business development to connect to public water and wastewater utilities.	Time of women
III. COMMERCIAL DEVELOPMENT 3. Encourage large-scale industry or business development to connect to public water and wastewater utilities.	
Encourage large-scale industry or business development to connect to public water and wastewater utilities.	Timeframe
to connect to public water and wastewater utilities.	
<u>'</u>	
supplies will be permitted to locate within the farming areas of	
the Township. Agricultural business development will be	
reviewed by the Town as a conditional use that may receive	
variance from the other policies and performance standards	
of the Town of Arena Comprehensive Plan.	
5. Recreation and institutional development proposed in	
the Town of Arena will be required to meet all of the policies	
and standards of the Town of Arena Comprehensive Plan. As a part of reviewing such development proposals,	
developers will be required to submit impact statements	
assessing in detail the proposed projects impact on farms and	
farmland, natural resources, town roads, fire and emergency	
medical services, town taxes, and community setting. The	
results of such an impact assessment must prove positive	
benefits to the community before such development will be	
permitted.	
6. Small family business may be permitted in any part of	
the Town, provided that the business is conducted primarily	
by members of the immediate family. Signage shall be determined by conditional use restrictions.	
IV. PLANNED UNIT DEVELOPMENTS	
The Town of Arena may consider more complex developments,	
such as planned unit developments in the future. The purpose	
of planned complex developments are to encourage the	
development of planned agricultural, commercial, and/or	
residential industrial, or residential neighborhoods and	
communities that provide a full range of residence types as	
well as certain agricultural, commercial and office uses	
designed to serve the inhabitants. It is recognized that only	
through ingenuity, imagination and high quality design can	
residential and other developments be produced which are in keeping with the intent of this Comprehensive Plan while	
departing from the strict application of conventional use and	
dimensional requirements found within a typical subdivision.	
At the present time, the Town of Arena will:	
Continue to review potential criteria (including total	
parcel size) for Planned Unit Developments within the	
Town of Arena.	
V. Environmental Protection	
The Town of Arena Comprehensive Plan is designed to	
protect the natural environment and special features of the	
ridge and valley land, characteristic of the Town of Arena.	
Development in floodplains or steep slopes will be prohibited. All development will be managed to protect the natural lay of	
the land, groundwater resources, floodplains, and the	
aesthetic qualities of this landscape. The Town of Arena	
Comprehensive Plan is designed to encourage new	
development to blend into the natural setting to the greatest	
extent possible. The Town will emphasize providing	
education and information related to proper development	
within the ridge and valley areas.	
The Term Bloc Or majorica will also also accidently a factor and	
The Town Plan Commission will closely monitor the state and	
federal activities related to the Lower Wisconsin State Riverway a state recreation area. The Town of Arena will	
cooperate and encourage the wise use of this natural feature.	
However, the Town will require all proposed public recreation	
development to conform to all of the policies and performance	
standards in the Town of Arena Comprehensive Plan,	
particularly those aimed at protecting the rural town	
atmosphere and farming vitality of the Town.	1

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Table I.11 - IMPLEMENTATION

GOAL: IMPLEMENT THE POLICIES OF THIS COMPREHENSIVE PLAN				
Policies	Action – Plan	Key Groups of Implementation	Timeframe	
Enforce local ordinances to maintain the				
character of existing and future land				
uses within the Town of Arena.				
Update the Town of Arena				
comprehensive plan at a minimum of				
every ten years as required by				
Wisconsin State Statute 66.1001.				
Amend the local comprehensive plan				
and ordinances only after careful				
evaluation of existing conditions and				
potential impacts.				

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